



Press Release Toulouse, 17 October 2018

SILVER ECONOMY Tavie Otono-me, the new solution to serve lonely and frail people

The healthcare company Tavie launches Tavie Otono-me, a protection system adapted to lonely and frail people. This innovative remote assistance allows them to live as long as possible in their own homes, in complete security.

Tavie Otono-me, a new product serving the growth of Tavie

Along with the launch of this new product, <u>Tavie</u>, a French national company **strongly anchored in the regions of Bordeaux and in the South of the Gironde**, **are hiring**, and announced the signing of **2 new partnerships**

t

« Tavie Otono-me will contribute to the growth of our business by enabling us to meet the needs of families, who are increasingly on the look out for intelligent solutions capable of automatically detecting problems faced by frail family members»", explains Julie Castet, president of Tavie.

The solution is of particular interest for **people with memory impairments**, or **people with Alzheimer's disease** who will not think to use their emergency call medallion

How the Tavie Otono-me remote assistance works

The innovative aspect of the Tavie Otono-me is centered around the **automatic detection of unusual behaviors** in a person's daily routines. Thanks to the discreet sensors installed in the home of an elderly person, the activity data is collected and processed by Telegrafik. Tavie's assistance platform, available 24/7, receives an alert from Telegrafik if any problem occurs.

Learn more about the service in images here

In addition to this, the relatives of these frailer people can download the Tavie Otono-me app and be reassured on a daily basis.

Tavie Otono-me is **available on <u>Tavie's website</u> in the form of a monthly subscription.** The Tavie Otono-me service is eligible for the crédit d'impôt services à la personne (a home-care service tax credit) of 50%.







About Tavie

For over 10 years, Tavie has offered remote assistance solutions tailored to every lifestyle. Initially settling in Gironde, in the South West of France, Tavie has rapidly developed on a national scale while maintaining a high quality service.

Its simultaneous anchoring in the rurality of southern Gironde and the urban setting of central Paris makes Tavie an experimented home-care provider capable of adapting to any situation within and around the home of the frail person.

Tavie positions itself as an innovative pioneer: first with the key box, an innovation that is widely used nowadays among all stakeholders. But also with the most advanced technical solutions which have been rewarded with several calls for proposals made by the Caisse de retraite (pension fund) for the silver economy.

Tavie knows how to surround itself with partners who are specialists in their fields, and it is for this reason that it has chosen to select Telegrafik to establish its actimetric product. https://www.tavie.fr

Press Contact: Julie Castet - TAVIE - +33670495651 - contact@teleassistance-tavie.fr

About Telegrafik

At the frontier of the Internet of Things and the Silver Economy, Telegrafik offers connected home-care services for frail people and remote monitoring of patients.

Telegrafik has been honored with numerous awards since its inception in 2013. Telegrafik is the winner of the 2017 edition of BPI France's Concours d'Innovation Numérique (digital innovation challenge). By virtue of raising over a million euros of funding in January 2017, the company has launched onto the market a white-label remote assistance product, Otono-me. <u>http://www.telegrafik.fr</u>

Company news: <u>http://www.telegrafik.fr/blog/</u> Twitter feed: <u>https://twitter.com/tlgrafik</u>

Press Contact: Anne-Cécile André / Déborah Parès TELEGRAFIK - +336 64 38 49 71 - <u>contact@telegrafik.eu</u>