



# TELEGRAFIK

Smart stay-at-home connected services

Press release

Toulouse, February 22<sup>th</sup>, 2017

## Silver Economy Telegrafik speeds up its growth, raises 1 million Euros

**The startup will focus on expanding sales of its innovative solutions that help the elderly keep living safely in their homes.**

**Telegrafik, a French Artificial Intelligence and Big Data startup based in Toulouse, just raised 1 million Euros to expand sales of OTONO-ME, an innovative telecare service.**

**The €1m deal was led by the societally sensitive funds Citizen Capital, Aviva Impact Investing France (managed by “le Comptoir de l’Innovation”), the financing cooperative “Initiatives pour une Economie Solidaire”, as well as the “Business Angels des Grandes Écoles” network, the Financière de Blacailloux family office, individual Business Angels and BPI France Financement.**

### **The goal: addressing the ageing population in developed countries**

In 2015, Telegrafik launched OTONO-ME, a service that revolutionizes the telecare industry. « Until now, solutions to protect the elderly in their homes were limited to emergency call buttons. We can now offer new solutions to provide increased security for the elderly. We are using the latest technologies to better protect the elderly, while reassuring their close relatives. », explains Telegrafik’s CEO, Carole Zisa-Garat.

How does OTONO-ME work?

Connected sensors are strategically located in the elderly’s home. If the elderly’s activity is abnormal, a 24/7 hotline is automatically notified. The hotline will then contact the elderly to assess the problem, and dispatch an emergency team if needed. A smartphone app also enables close relatives to discreetly check in: this allows them to make sure everything is alright, without intruding.

OTONO-ME widens the ageing and telecare industries offers.

At the core of OTONO-ME is Telegrafik’s artificial intelligence. Sensors’ data are collected and analyzed in real-time by the AI algorithms.

### **Telegrafik speeds up its growth, sets ambitious goals**

Telegrafik team wants its offerings to be distributed widely by 2020. They will also keep designing new solutions to help the elderly and their caregivers, both family and professionals, and to address the e-health and care markets.

Telegrafik’s people are passionate about new technologies, and work hand in hand with a large network of experts and partners. Telegrafik plans to double its headcount in the next coming 2 years.



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## About Telegrafik

Telegrafik was founded in 2013. The startup aims to bring the Internet of Things to the Silver Economy. Having won numerous prizes and awards, the company has developed its own smart data analysis software dedicated to telecare and e-health services.

<http://www.telegrafik.fr>

Blog: <http://www.telegrafik.fr/blog/>

Twitter feed: <https://twitter.com/itgrafik>

Carole Zisa-Garat's LinkedIn page : <https://fr.linkedin.com/in/carole-zisa-garat-1159531>

*They have been with Telegrafik all along :*



## About Aviva Impact Investing France

With funds from insurance company Aviva France and managed in collaboration with Comptoir de l'Innovation, Aviva Impact Investing France manages a €30m fund dedicated to financing startups with a social and environmental impact. Its investment horizon is 5 to 7 years, in a variety of sectors. Aviva Impact Investing France has already invested in the scaling of 20 social startups, at the takeoff stage.

Aviva France: <https://www.aviva.fr/aviva-france/engagements/financement.html>

Comptoir de l'Innovation: [http://www.groupe-sos.org/structures/703/Le\\_Comptoir\\_de\\_l\\_Innovation](http://www.groupe-sos.org/structures/703/Le_Comptoir_de_l_Innovation)

## About BPI France Financement

BPI France Financement supports companies under 8 years of existence, after the seed funding stage, by strengthening their cash position and supporting their development and growth through additional financing, in the form of a growth loan.

<http://www.bpifrance.fr>





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## About Business Angels des Grandes Ecoles

Association of entrepreneurs and mentors for innovative projects. Their two keywords: mentoring and financing.  
<http://www.business-angels.info>

## About Citizen Capital

Started in 2008, Citizen Capital is an investment fund that pioneered impact investing in France. They finance and work hand in hand with ambitious entrepreneurs who take up our society's challenges. Citizen Capital manages €65m, €43m of which through its Citizen Capital II fund, launched in 2015. Citizen Capital invests in fast growing companies who address social and environmental needs for our society.  
<http://www.citizencapital.fr>

## About Financière de Blacailloux

This family office was created with deep core values: the strength to take action, an independent spirit, team work and the French culture. These core values, together with the personality and vision of entrepreneurs, are the foundation of Financière de Blacailloux's investment philosophy.  
<http://fiblac.fr>

## About Initiative pour une Economie Solidaire

IéS is a cooperative community-oriented enterprise that has been financing and mentoring companies from the Occitanie Pyrénées-Méditerranée region in France for the last 18 years, thanks to citizen's savings. IéS invests in companies who create jobs and galvanize the region, with a focus on societal concerns.  
<http://www.ies.coop>

## Media contact

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