



Press release

Toulouse, 24 October 2017

## **SILVER ECONOMY**

# Active Tranquillity, improved home safety for vulnerable people while staying in touch with their loved ones

Securitas and Telegrafik have decided to combine their expertise in the areas of telecare and actimetrics to launch Active Tranquillity, a comprehensive service for vulnerable people living alone at home to stay safe, while keeping in touch with their loved ones.

#### Active Tranquillity, 24/7 protection for vulnerable people at home

"Active Tranquillity aims to **protect elderly people living alone at home more effectively** than with an emergency call button alone," says Thibault Urcun, Customer Services Representative for Securitas Telecare, the Securitas Group's business area specialising in care solutions for isolated people.

Securitas is an international player in the field of remote monitoring and the leader in private security in France. With this recognised expertise, Securitas Telecare was created in 2013 to specialise in the protection of isolated people and manage all types of alerts 24/7 (fall, isolation, discomfort, vertigo, anxiety attack, technical malfunction of equipment, etc.) Securitas Telecare has decided to enhance its service offering for the elderly by partnering with Telegrafik, the expert in the detection of anomalies in an elderly person's activity. Thus the Securitas Active Tranquillity service was born.

The elderly person's loved ones can also download a smartphone app:

"Family and friends can quickly make sure that all is well and set up personalised notifications to detect when their loved one needs more support. Active Tranquillity already gives almost 300 people peace of mind on a daily basis, and I am delighted that we are now making this service available throughout France in partnership with Securitas Telecare," says Carole Zisa-Garat, Founder of Telegrafik.

In Europe, nearly 30 million people over the age of 65 live alone: it is in this context that since 2013, Telegrafik has been working to offer safe solutions, based on the latest Internet technologies available.





### **About Telegrafik**

On the border of the Internet of Things and the Silver Economy, Telegrafik offers connected services for the care of vulnerable people at home and remote monitoring of patients. The start-up has received numerous awards and was the winner of BPI France's Digital Innovation Competition in 2017.

Having raised more than one million euros in January 2017, it launched a white label telecare service, Otono-me.

http://www.telegrafik.fr

Company news: <a href="http://www.telegrafik.fr/blog/">http://www.telegrafik.fr/blog/</a> Twitter feed: <a href="https://twitter.com/tlgrafik">https://twitter.com/tlgrafik</a>

**Press contacts** : Anne-Cécile André / Déborah Parès TELEGRAFIK - +33 06 64 38 49 71 - contact@telegrafik.eu

#### **About Securitas Telecare**

Specialist in care solutions for isolated people dedicated to companies providing services to individuals, retirement homes or local authorities, Securitas Telecare is a business area of the Securitas Group, expert in integrated security solutions with technology for companies.

For more information on the services offered by Securitas, please visit: <a href="www.france.securitas.fr">www.france.securitas.fr</a>
For more information on telecare services, please visit: <a href="www.teleassistance.securitas.fr">www.teleassistance.securitas.fr</a>
<a href="mailto:securitas.fr">Securitas Linkedin</a>

Press contact: Cindy Maria

+33 09 70 26 16 04 - cindy.maria@securitas.fr

