



Silver Economy Telegrafik speeds up development and raises 1 million euros for the second time

TELEGRAFIK's ambition is to accelerate the marketing of its innovative solutions for retirement homes and nursing homes.

Telegrafik, a company specialising in artificial intelligence and the Internet of Things, announces a second round of funding of 1 million euros. With 25 establishments already fitted with its connected solutions, Telegrafik aims to fit 300 sites within 2 years.

Telegrafik was able to benefit from the **renewed confidence of its historical investors** (notably Citizen Capital, Aviva Impact Investing France, and the BADGE network), but also from the **arrival of new investors**, including Vesso, Philippe Carle, as well as the LITA.co community committed to the company's strong societal impact.

Connected solutions with high added value, and proven with Customers

Thanks to this fund raising, Telegrafik is accelerating its development around its three flagship products: Otono-me EHPAD, Otono-me Home and Residences and Otono-me EHPAD at Home.

"We already have more than 1,000 care home rooms, and our solutions clearly meet their objectives: to improve the working comfort of staff who are informed at the right time in the event of a fall, and to keep the residents safe. We now wish to expand and equip a large number of establishments, which thanks to us, will better support their vulnerable or elderly residents." , explains Carole Zisa-Garat, President of Telegrafik.

Every month, about 250 falls are detected by Telegrafik and sent to professionals, and 83% of the elderly people interviewed agree that they feel much more reassured.

A market with a bright future

The market in which Telegrafik operates is characterised by significant growth, driven by the ageing population and the increased life expectancy of people with disabilities. This shows that Telegrafik has positioned itself in a market with a promising future.

« Our ambition is to become the leading operator of connected Smart Care solutions in France. » , says the company's President.

Telegrafik's key dates

- 2013** • Creation of the company, first phase of research and development leading to the launch of the of the Otono-me home solution.
- 2017** • First fund raising of €1M to support the marketing of Otono-me Home.
- 2017-2018** • Strong innovation as part of BPI France's Digital Innovation Competition.
- 2018-2019** • Release of the offers for retirement homes, nursing homes and nursing care at home.
- 2020** • 2nd fund raising of €1M, with the aim of accelerating Telegrafik's development

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About Telegrafik

Telegrafik offers connected solutions for ageing well, based on artificial intelligence and internet of things technologies. Our goal? To enable vulnerable or elderly people to stay independent for as long as possible in their own home, a retirement home or a nursing home.

This start-up with "Young Innovative Company" status has been honoured with many awards since its creation in 2013. Among these achievements, the company won the BPI France Digital Innovation Contest in 2017.

More information...

Company news: www.telegrafik.fr/blog/
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ABOUT US

Citizen Capital finances and commits itself to supporting ambitious entrepreneurs who contribute to meeting social or environmental challenges. • www.citizencapital.fr

Aviva Impact Investing France (AIIF) managed by INCO Ventures • impactinvesting.aviva.fr and www.inco-group.co/venture-capital-fr

The members of the **BADGE network**, as well as **BADGE 2019 SAS**, the sixth largest Business Angels investment company (SIBA) in the Business Angels des Grandes Ecoles network. These SIBAs complement the investments made directly by network members • business-angels.info/business-angels-presentation

Vessoa Private Equity invests in companies with a lot of repeat business. It started its activity in July 2010 and focuses on the Education, Healthcare, Insurance Distribution and IT sectors in SAS-type companies. Investments are intended to accelerate the growth of companies, with the objective of building a solid business over the long term with a loyal customer base • vessoa.com

Philippe Carle Chairman (France) at Marsh & McLennan Companies, Inc. / Director of Babilou Family / Senior Advisor at J.P. Morgan.

LITA.co allows you to invest at least €100 online in companies with a social, societal or environmental vocation, for more ethical finance • fr.lita.co

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