



Silver Economy: Study “Ageing well in Retirement Homes and at Home - Which innovative technologies for what added value? ”

TELEGRAFIK unveils the results of a 3-year survey.

This study highlights the added value provided by technological solutions for both professionals and families, and underlines their complementarity with the human support already available to elderly people.

83% of elderly people report feeling more reassured. The loved ones gain peace of mind on a daily basis.

The study covered 3 years of practical study and a representative sample of beneficiaries spread throughout France. It provides concrete and enlightening feedback for those involved in the process of ageing well.

“The objective is to provide elements of answers to the major societal challenge of ageing: How can we better support elderly people throughout their ageing process and support professionals in the sector in their work, using innovative technologies?”, explains Carole Zisa-Garat, President of Telegrafik.

This document summarises the issues specific to the ageing of elderly people, reviews the current technological solutions also discusses the adoption of these schemes by the beneficiaries and their families.

Testimonials from customers and partners

The satisfaction surveys carried out among the equipped beneficiaries and the figures collected in the framework of this study made it possible to identify the various advantages of the solutions connected to help elderly people: to react quickly in the event of a fall, to postpone moving into a nursing home, to prevent the deterioration of the beneficiary's state of health and, most importantly, to save lives.

Partners of the company participated in this survey to testify about their experience with Telegrafik and explain the contribution of connected solutions to their business. *“Mentalities are changing, the young old people of today will be the old people of tomorrow, and they are people used to all the new technologies and therefore more demanding of this type of solution.”*, explains Sandrine Taffary, nurse coordinator at the Saint-Louis nursing home.

Telegrafik's key dates

2013 • The company was created, and the first phase of research and development began leading to the launch of the Otono-me home solution.

2017 • First round of fund raising for €1M to support the marketing of Otono-me Home.

2017-2018 • Strong innovation in BPI France's Digital Innovation Contest.

2018-2019 • The retirement home, nursing home, and nursing home at home solutions were launched.

2020 • Second round of fund raising for €1M, with the aim of accelerating Telegrafik's development

About Telegrafik

Telegrafik offers connected solutions for Ageing Well, based on Artificial Intelligence and Internet of Things technologies. Our goal is to enable frail or elderly people to stay independent for as long as possible in their own home, a retirement home or a nursing home, in contact with their family or professional caregivers. This start-up with “Young Innovative Company” status has been honoured with many awards since it was founded in 2013. Among these achievements, the company won the BPI France Digital Innovation Contest in 2017.